

DOWNNS

Chamber of Commerce

SPOTLIGHT MEMBER OF THE MONTH

The Waconda Trader was established in October 1993 to provide a free circulation print publication for advertising in north central Kansas. The counties served were Osborne, Smith, Jewell, and Mitchell. Surrounding communities of economic trade value were also served.

Harry McGrath, Dale Twaddell, and Barb Axtell were the organizers of the original publication. Soon after starting, Karen Schroeder, Osborne, and Leona Conaway, Smith Center, joined the sales staff.

After 25 years, Harry still owns the Trader and Karen is the salesperson for Osborne and Mitchell counties. The staff works in Beloit doing sales and composition. The Plains Trader was established by Scott McGrath, and recently started the Hays Trader. Combined circulation of the three Traders 34000.

Serving the Downs community has been an integral part of the success of the Trader.

We appreciate the business and support of the Downs community.



The Trader

Waconda Trader • Plains Trader • Hays Trader

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