

DOWNNS

Chamber of Commerce

SPOTLIGHT MEMBER OF THE MONTH

Jamie Emerson, a Downs resident, joined Prime Media, a visual communications company, as a local advertising account executive in 2010. A 2009 Fort Hays State University graduate, with a Bachelor's degree in Business Management and Marketing, Jamie quickly grew her product and operations knowledge and was promoted to her current position of regional sales manager in 2011. As a regional sales manager, Jamie oversees Prime Media's Kansas area account executives and manages our Missouri and Nebraska territories. She is responsible for training, coaching and motivating her team. She also works directly with advertising customers and agencies; sharing her experience and industry resources to help Prime Media's customers build strategic, effective advertising plans. More recently, Jamie has been instrumental in the company's growth into the digital media arena. She has been pivotal in expanding Prime Media's resources and product knowledge in support of the company's initiatives to bring its advertising clients' messages to every screen.

Prime Media Productions, Inc. (Prime Media), headquartered in Smithfield, Virginia was founded in 1990 with a vision to assist cable providers offer advertising in smaller, sometimes rural, cable systems affordably. In filling this industry need, within a few short years, Prime Media established partnerships with some of the largest names in

cable for advertising services in many of their small systems; earning recognition as "small system experts."

Today, Prime Media has evolved into a leading national provider of ad insertion services with resources to execute highly targeted campaigns in partnership with local video providers as well as strategic digital advertising campaigns on local, regional, and national websites and apps. Prime Media represents over 65 cable operators for advertising sales and ad insertion and operates in 20 states and 36 DMA's.

Local video ad insertion gives businesses the opportunity to partner their message with leading cable networks like ESPN, Fox Sports 1, CNN, Fox News, HGTV, History, Lifetime, TBS, TNT, USA and more! Digital advertising allows advertisers to reach the right person at the right time with the right message. Jamie's expertise allows her to help local businesses partner their brands with top rated series, specials, movies, can't miss sporting events, top websites, and apps that maximize ad exposure and grow business.

Jamie is proud to be a part of the Downs Community and to offer quality services to her clients.



Thank you for your support!

Prime Media
Jamie Emerson, Regional Manager

785-545-6156
primemediaproductions.com