

DOWNNS

Chamber of Commerce

SPOTLIGHT MEMBER OF THE MONTH

KD Country 94 & Z96.3 the Lake is owned by Dierking Communications. KD Country 94 & Z96.3 the Lake is a small market station combo that focuses on providing the best in local coverage whether it be news, weather, or sports. KD Country 94 has been the KAB station of the year four times in the past 8 years. KD Country 94 has a US Country format while Z96.3 the Lake has an Adult Contemporary format.

The station has 3 full time and 2 part time employees.

OUR STATION'S AUDIENCE CONTINUES TO GROW

THANKS TO OUR EMPHASIS ON LOCAL COVERAGE! KDNS/KZDY OFFERS:

-LIVE & LOCAL INTERACTIVE WEEKDAY MORNING SHOW, WATERSIDE WAKEUP,
FROM 7-9:10 A.M.

THE SPORTS TICKET, FROM 9:10-10:00 A.M.

-4 DAILY LOCAL NEWSCASTS ON EACH STATION WITH CHAD HALLACK

-3 DAILY LOCAL SPORTSCASTS ON EACH STATION WITH DUSTY DEINES

-AWARD WINNING PLAY-BY-PLAY COVERAGE OF YOUR FAVORITE SPORTS TEAMS

-THE MOST COMPREHENSIVE AND LATEST SEVERE WEATHER
COVERAGE 24 HOURS A DAY, 7 DAYS A WEEK.

-COMMUNITY CALENDAR HIGHLIGHTING AREA COMMUNITY EVENTS

-LOCAL BIRTHDAYS, OBITUARIES, AND ANNIVERSARIES



KDNS 94.1 KZDY 96.3

1937 US-24, Glen Elder

785-545-3220